

ANAYELY CUACUAMOXTLA

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Passionate and empathy driven by cross functional collaboration and continuously learning to grow my skills. I plan, create and execute functional usable and effective designs for mobile, web and device interfaces.

SKILLS

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| <ul style="list-style-type: none">• Testing Experience• Research• User Experience Design• User Interface Design• Prototyping• Wireframing• Mockups• Storyboarding• User Journey Mapping | <ul style="list-style-type: none">• Brainstorming• Persona• Usability Testing• User Observation• User Interviews• Affinity Diagramming• Surveys• Cognitive Walkthrough• InVision Studio | <ul style="list-style-type: none">• Entry Level HTML & CSS• Customer Service• Agile Methodology• Workshops/Sprints/Scrums• Design Thinking Methods• Fluent Spanish(Speaking Reading and Writing) |
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EXPERIENCE

User Experience Designer, Interaction Design Foundation

December 2019 - June 2020

As a User Experience Designer for Interaction Design Foundation I focused on working on two projects for my portfolio. A “My Plant’s Journey” application design from start to finish and a redesigned Map from an existing museum application.

My plant's Journey is a simple designed app which provides an easy way to purchase a house plant and inform you how to take care of your plant. With best practices in UX Design, user research, prototyping and testing, a beautiful app was created to help users find an easy journey for their new plant.

I decided to redesign the Guggenheim Museum Map. As a previous employee and visitor myself, it has been a challenge navigating their map. With a lot of families, foreign visitors and elderly visitors, I wanted this to be an easy to use map.

EXPERIENCE CONTINUED...

Licensed Massage Therapist, Rockefeller Health and Medical

February 2019 - August 2020

Multi-State Licensed Massage Therapist with 8 years experience working in medical office spaces, with highly trained health and medical teams. Experienced in the practice of empathy based service, managed consultations with patients to recognize their needs and their pain points, and provided them with skilled techniques for immediate relief.

Assistant Manager of the Acoustiguide Audio Guide Department, Guggenheim Museum, Metropolitan Museum of Art, and Frick Collection.

July 2016 - January 2019

As the Assistant Manager, I had two roles in the museum,

1. To lead a team of twenty plus employees, from recruiting to training for multiple sites distribution operations.
2. Was the business representative in the development of the mobile audio tour application, where I:
 - Participate in the daily Scrums and Sprint Planning meetings.
 - Logged and documented daily numbers of inventory and distribution.
 - Strategized user interface for Audio guide tours, which involved servicing over 700 hundred visitors daily.
 - Identified our visitors' needs and opportunities through data analysis, interviews, observation, walkthrough and research through quantitative and qualitative methods.
 - Translate requirements to technical details to build and validate user stories around the application and communicate them effectively.

EDUCATION

- Interaction Design Foundation, NYC, Certificate 2020
- Hoboken Cortiva, Hoboken, NJ Certificate 2012
- Marshalltown High School, Marshalltown, IA Diploma 2007

REFERENCES

Marialisa Totten, Acoustiguide -
(347)330-5629
Daniel Grochowski, Ex Machina
Soundworks - (646)662-7041
Dhierry Clermont, Film Maker -
(917)518-042